



SCHOOL OF MUSIC, THEATRE & DANCE  
BAND ALUMNI ASSOCIATION  
UNIVERSITY OF MICHIGAN

**Minutes - BOARD OF DIRECTORS MEETING**  
**January 14<sup>th</sup>, 2020 – Revelli Hall, 7:00 PM**

*Attendance: Eric Miller, Kyle Milliman, Mary Catherine Goddard, Jeff Henderson, Kevin Wroblewski, Sarah Wroblewski, Devonie Townsend, Brian Igoe, Chris Alvey, Jim Kozich, Mandy Siegel, Rich Alder, Michael Lee*

1. Call to Order (7:05)
2. Meeting Minutes Approval – *Passed (Motion – Chris; Second – Mandy)*
3. Conductor's Forum
  - a. Request for UMBAA support for Forum for Future Women Band Directors (Dr. Courtney Snyder)
    - i. Brand new this year, started after the MUZE article about Women Conductors in SMTD.
    - ii. 7 Women Collegiate Band Directors in Michigan, uniting to organize.
    - iii. Event will be in April (from 10-2), for all college students looking to become a band director.
    - iv. Will be advertised to all colleges around the state, would like support to get posters at universities.
    - v. With financial support, flyer will mention UMBAA.
    - vi. Approx. \$300 support requested.
    - vii. *Motion for a not to exceed amount of \$300 by Mary Catherine – Passed (unanimous)*
      1. Second by Chris, discussion closed with no items.
4. President's Update (Eric)
5. Review of Action Items
  - a. *In Progress* – Concert Instrument Fund (Eric) – campus band percussion upgrades.
    - i. Equipment reviewed, working on list of final items
    - ii. Fully funded donation potential present
    - iii. Working on Bassoon case
  - b. *In Progress* - Ideas for feasibility of expanding Homecoming to offset shrinking seating footprint (for 2020)
    - i. Eric to form a sub-committee under the Homecoming committee. Some potential ideas:
      1. Season ticket holders who might march in homecoming but will sit in their seats. Small discount for Homecoming Registration fee. Need a spot to store instruments.
      2. Overflow participants watch game at Revelli. Come back after pre-game and then watch the game.
      3. Purchase a block of tickets in the stands for overflow and offer sit and stand options. We would have to pre-purchase from Michigan athletics in the spring time.
        - a. Could provide monetary incentive for Michigan Athletics to remove Alumni from field altogether
    - ii. Viable solution to homecoming discussed with Athletics (in perpetuity), January/February review by HC committee scheduled with Dr. Pasquale; committee will make recommendation to the board.
  - c. *In Progress* – Michigan Stadium Products Partnership
    - i. Layout concept finalized, need to get quote from website supplier for modifications.
6. Treasurer's Report (Jeff):
  - a. Check to be sent for the endowment contributions.
  - b. Bank charges in Expenses: Negative due to cash back from card.
  - c. Negative net income: Centers around golf outing, put out expenses for outing, operationally not a concern.
  - d. Budget Performance
    - i. Savings account interest: down due to rates
    - ii. Amazon smile moving up!
    - iii. Website updates: slightly over budget
    - iv. Homecoming expenses: over for Celebration of Life contribution and flag poles purchase.
    - v. Continuing to look at different options for credit card purchases on site at the golf outing.
7. Committee Reports:
  - a. Finance Committee (Jeff)
    - i. Fundraising Subcommittee (Eric):
      1. Don't forget to use Amazon Smile to raise money for UMBAA! **Available in Android app.**
      2. M-Notes and all email communications will now have information about Amazon Smile.
    - ii. Auditor Update
      1. Audit complete, everything is matching up.
    - iii. Scholarships – no update.
  - b. Reunion Activities Committee (Devonie):
    - i. Homecoming Sub-Committee (Devonie):
      1. Recap

## UMBAA Board Meeting January 2020 – Meeting Minutes (cont.)

- a. Student Breakfast and coffee was successful, we should try to repeat for the future.
- b. If we can keep price point low, continuing with badges is a good idea.
- c. Request to sell water in the morning for homecoming.
- d. Post scrub of flip folders complete, all look good
- e. Goals for next year:
  - i. Try to get drumline flip folders created, including cheers
  - ii. Try to get flag moves added to a drive
2. Continue to work on Leaky Bugle display for 2020 Homecoming (Jim R)
3. Lamination project goals for 2020 - needs more help. Focus on percussion or song lyrics.
  - a. Music to add – Blues Brothers, I Want To Go Back, Calyptors
  - b. Would need to include in budget: ~\$100
4. 2022 Blast is 125<sup>th</sup> anniversary of MMB – time to start thinking ahead. May be prudent to release 2020 homecoming date (and beyond) as a Save the Date (they are announced through 2021 season on AD website – 10/24/2020 and 09/25/2021. Start encouraging people to attend!
- ii. Other Reunions Sub-Committee (Jim R / Rich):
  1. Anniversaries
    - a. 50<sup>th</sup> anniversary of Revelli's last year as director, with special emphasis on '69 and '70 bands.
      - i. Small committee has been formed – Rich, Joe Dobos, Carl Grapentine, and Al McCord. Details need working out for coordination with modifications to 2020 Blast and beyond.
    - b. European Tour Band – reunion being explored for May 28, 2021.
      - i. Discussions regarding Michigan Union – Rich and committee taking lead (no update).
    - c. 1984 Symphony Band Reunion organizing (outside UMBAA). No update at this time.
    - d. 40<sup>th</sup> anniversary of the cake this year, Eric to talk with directors about celebration of tradition.
  - iii. Parking Lot Award List (at UMBAA discretion, on an as needed basis)
    1. Begin thinking about ideas for 2020 Awards
- c. Membership Activities Committee (Tex):
  - i. Social Events:
    1. UMS event selected – St. Matthew Passion on 4/5/20. Pre-concert lecture and lunch w/Carl.
      - a. Formal announcement date needs to be set, previously mentioned at Homecoming. Save The Date will be sent out in January. Tex working out details.
      - b. To be held at Wine cellar at Original Cottage Inn – Tex working on menu.
      - c. 30 spots are available, need to decide price per participant. Mid mezzanine location for group seating, concert is 3hrs long. Initial estimate is ~\$72 per person (MCG & Tex to work on).
      - d. Board agreed: No cash bar for event
    2. Michigan vs MSU "Duel in the D" at LCA. Monday, February 17<sup>th</sup> @7:00pm
      - a. Group sale link obtained, and general admission for \$30. Will try to sit near Hockey Band. Target to send out within the next week (email, website, and Facebook)
    3. Football events/trips
      - a. Possibility of an UMBAA Event in Seattle for Michigan Football @ Univ. of Washington?
      - b. Annual bus trip to a Big Ten stadium in 2021 and beyond?
    4. Board outing: Fowling warehouse - Target within the next couple of months
  - ii. Communications Committee (Mary-Catherine):
    - i. Reminder of our communication:
      1. UMBAA-board@umich.edu: All board members and active past presidents
      2. UMBAA-board-plus@umich.edu: All board members, all past presidents and SMTD
    - ii. Discussion regarding MailChimp pricing changes
      1. MailChimp has changed their plans, pricing has gone up. Based on usage, it may make more sense to go on a monthly unlimited plan. Jim to review pricing and propose plan. Monthly plan is \$50 per month, would cost close to \$1000 if we kept with our old plan.
        - a. ~~Motion for authorization to purchase a monthly membership from MailChimp at \$50 – AMENDED – see item (ii). Amended motion passes – all yes w/ Jim Kozich abstaining.~~
          - i. Second: Mary Catherine
          - ii. Discussion: Amendment to motion: authorize the purchase of a monthly membership from MailChimp, NTE \$55/month. *Amendment passes (unanimous). Second: Chris, closed w/no discussion.*
    - iii. Membership Update:
      1. MMB graduation list – need to get from Kimberly Smith
    - iv. Website Sub-Committee Update (Jim K):

## UMBAA Board Meeting January 2020 – Meeting Minutes (cont.)

1. Action Items / Items in Progress:
  - a. Updates to who gets tickets from website
  - b. Updating board member listing for 2020, financial reports section, past meeting minutes, (get everything “Up to Date”).
    - i. Kyle to send updated lists for board members & past presidents.
  - c. Explore (and get quote) of feasibility of “Preferred Partners” section – Jim is working on this, can be a part of a batch update which we can modify later.
2. If you notice needed updates send to Jim.
3. Lots of updates implemented for structural and security improvements after last meeting.
- v. M Fanfare (Jim K):
  1. Next edition scheduled for January 2020, but needs articles – send to Jim.
  2. Jim is still looking for a new M Fanfare editor.
- vi. M Notes (Eric)
  1. Going to try rolling out M Notes in January 2020. Monthly update (small blurb) with upcoming calendar of performances, rehearsals, etc., and our event announcements, along with updates on MMB/SMTD things of note...goal is to try and model the UM Alumni Assoc. format.
- vii. UMBAA Social Media (FB Group, Twitter)
  1. Discussion regarding Facebook group discussions
    - a. Need to discuss adding Rules for Use for Facebook group - Gail had sent Eric a sample FAQ. Tex suggests this should go in the standing rules.
- e. Governance Committee (Tex):
  - i. Social Media Section in Standing Rules
    1. Proposal to put in section 9.03(D)

*“Social Media: The board of directors maintains the right to set rules and code of conduct to be used on UMBAA social media. Social media accounts may be monitored and the board of directors or person(s) designated by the board reserves the right to remove posts not adhering to the code of conduct and remove members from the group for violations as they see fit.”*
    2. Committee Motion to add above social media section to Standing Rules – PASSED unanimously
      - a. Discussion:
        - i. Only to be added to the standing rules
  - ii. Rules and FAQ for social media:
    1. Proposal to add following language to UMBAA Facebook Group.

*“1. Post only items unique to UMBAA.  
2. Be nice.  
3. No ads. (see below)*

FAQ:

*Q: Is this a good place to ask about or discuss University of Michigan athletics, academics, or other university-related goods or services?*

*A: No. Instead, these might be helpful:*

*1. For the Athletic Department, try <https://mgoblue.com/>*

*2. For the Academic Departments, try <https://umich.edu/>*

*3. There are many other University-related groups on FB. Do a FB search of "Michigan Football", and you'll see at least a zillion other "Michigan-centric" groups that allow pretty much any posts.*

*4. Post on your own FB page.*

*Q: Can I start a thread about a political topic here?*

*A: No. The consensus is that this group is for active UMBAA communications, current Michigan Bands events and happenings, and alumni nostalgia, but political topics undermine the sense of community. Luckily there are multiple other groups on which you can make those posts.*

*Q: Why did my post get deleted?*

*A: Possible reasons:*

*1. Not unique to UMBAA.*

*2. The post was insulting, rude, crude, a complaint, or just meant to "stir the pot".*

*3. The post belongs in a different University of Michigan group.*

*4. The post was an ad (posts clearly meant to support/disparage a political movement, candidate, or party are considered advertisements).*

*Q: I think my post was unique to UMBAA, but it was still removed. Why?*

*A: Decisions about what is unique to UMBAA are subjective. Everyone has their own idea of what's unique to*

## UMBAA Board Meeting January 2020 – Meeting Minutes (cont.)

UMBAA.

Q. *Can I advertise my (or any for-profit) business here?*

A. *No.*

Q: *Can I advertise my unique UMBAA event here?*

A: *Nope, not without permission of the UMBAA Board or designated individuals.*

Q. *Why do group members have to be approved? Is there a test to prove I'm a Member?*

A. *We now pose questions to help screen out spammers and trolls. An admin might peek at your FB page but this is time-consuming so we might not bother. If your membership request has been deleted, you may usually try again.*

Q. *A SPAMMER IS POSTING. WHAT SHOULD I DO?!!*

A. *Possible actions:*

1. *Ignore the post. If no one comments on it, it will move down the page and eventually disappear.*
2. *Report the post with the little "report post" button. Eventually, it will be deleted.*
3. *Remain calm.*

Q. *My post was about something the whole world cares about. Doesn't that qualify it as also having to do with UMBAA?*

A. *No. If you would like to make a post about, say, the kind of music you loved as a child, the post should relate to UMBAA."*

2. *Motion to add above language to Facebook page as rules by Governance Committee – PASS (unanimous). Discussion closed with no items*

f. Ensembles Committee (Brian):

i. Survey Recap

1. Overall positive feedback, Brian to provide feedback to directors.

ii. Concert Band Subcommittee (Jim K):

1. Update on Fall 2019 Session

iii. Pep Band Subcommittee (Tracy):

1. Recap of winter season; softball band; water polo.

g. Nominations Committee (Jim K.): No new items

h. Student Liaison (Mary-Catherine):

- i. Spring meeting: April 25<sup>th</sup> (tentative)

i. SMTD Liaison (Brian): No new items

j. Golf Outing (Mike K):

- i. Start working on sponsorships for this year

k. New Member Lunch (Devonie): No new items

l. Merchandise: No new items

- i. Review based partly on Homecoming direction

8. Committee Assignments

9. Upcoming Concert Dates and Events (all concerts 8:00 PM at Hill Auditorium, unless otherwise noted):

a. Collage Concert – January 18

b. Ensembles: Symphony Band Chamber Winds 1/31, Concert Band 2/5, Symphony Band 2/7

10. Future Dates:

a. Next Board Meeting: March 3 (Planning Call 1 week prior, final time/date TBA)

b. "Duel in the D" – February 17

11. Review New Action Items

12. For the Good of the Association

13. Adjournment – 8:45 p.m.

- a. Motion by Chris and/or Kyle to Adjourn, Second: Everyone