



SCHOOL OF MUSIC, THEATRE & DANCE  
BAND ALUMNI ASSOCIATION  
UNIVERSITY OF MICHIGAN

## Minutes - BOARD OF DIRECTORS MEETING

November 5, 2019 – Revelli Hall, 7:00 PM

Attendance: Rich Alder, Stephanie Gage, Chris Alvey, Mary-Catherine Goddard, Jeff Henderson, Sarah Wroblewski, Eric Miller, Jim Roach, Mandy Siegel, Kyle Milliman, Jim Kozich, Sheri Chisholm, Michael Lee, Tracy Rudd (web), Devonie Townsend (phone)

1. Call to Order 7:05
2. Meeting Minutes Approval Jim motion, Chris 2nd, passes unanimously
3. Conductor's Forum
  - a. All send their regards. Campus band concert this weekend
4. President's Update (Eric)
  - a. HC Feedback Update – Mixed, about 50% positive, many understanding as we work with Athletic Dept.
  - b. UMBAA donation in honor of Maggie – Update from Special Subcommittee (Tex)
    - i. Some options: contribute to Celebration of Life cost, rename Distinguished Service Award in her name.
  - c. Michigan Stadium Products Partnership
    - i. Fundraising opportunity: MSP proposal would donate 10% of profits to scholarship fund.
    - ii. Special subcommittee (Jeff, Eric, and Chris) has been exploring. UM Alumni Assoc. currently has "Preferred Partners" which UMBAA could adopt and would be minimally invasive.
5. Review of Action Items
  - a. In Progress – Concert Instrument Fund (Eric) – campus band percussion upgrades. Eric meeting with Nigel Fernandez to re-triage percussion equipment this fall. Sticker update for donated instrument case (discuss with Kimberly).
  - b. Complete – Ryan Schrauben has been formally announced as Co-Director of APB
  - c. In Progress - Ideas for feasibility of expanding Homecoming to offset shrinking seating footprint (for 2020). Eric to form a Subcommittee under the Homecoming committee. Some potential ideas:
    - i. Season ticket holders who might march in homecoming but will sit in their seats. Small discount for Homecoming Registration fee. Need a spot to store instruments.
    - ii. Overflow participants watch game at Revelli. Come back after pre-game and then watch the game.
    - iii. Purchase a block of tickets in the stands for overflow and offer sit and stand options. We would have to pre-purchase from Michigan athletics in the spring time. This could provide monetary incentive for Michigan Athletics to remove Alumni from field altogether
6. Treasurer's Report (Jeff): see attached
7. Committee Reports:
  - a. Finance Committee (Jeff)
    - i. Fundraising Subcommittee (Eric):
      1. Don't forget to use Amazon Smile to raise money for UMBAA! On Android, **not** available on iOS.
      2. How are we informing our membership about Amazon Smile? On website, look into more ways.
    - ii. Auditor Update - Chris reviewed with Jeff
    - iii. Scholarships - given out at Band-O-Rama
  - b. Reunion Activities Committee (Devonie):
    - i. Homecoming Subcommittee (Devonie):
      1. Recap & Lessons Learned:
        - a. Event went over well despite circumstances. BBQ had positive feedback
      2. Thoughts on new badges + update on costs/feasibility - many liked them. Put out a message that we can return badges if participants want them.
      3. Approval to reimburse MMB for flag poles purchased for HC \$516.95 + 65.85, total of \$582.80. Motion by Sheri to reimburse MMB not to exceed \$585, Second by Jim R. Passes unanimously
      4. Continue to work on Leaky Bugle display for 2020 Homecoming (Jim R)
      5. Lamination project goals for 2020 - what else do we want laminated? Need to get percussion music and game day cheers
      6. 2022 Blast will be 125<sup>th</sup> anniversary of Michigan Marching Band – time to start thinking ahead. May be prudent to release 2020 homecoming date (and beyond) as a Save the Date (they are announced through 2021 season on AD website – 10/24/2020 and 09/25/2021).
      7. Open discussion of Homecoming:
        - a. View was obstructed, standing was uncomfortable for many. Playing seems reduced. Some younger participants don't mind standing. Had to watch play from the scoreboard. Would like to play more. Hard to see conductors while standing on sideline.

## UMBAA Board Meeting November 2019 – Meeting Minutes (cont.)

- b. Enjoyed past Homecoming when drum line did more cheers, could cheer along. Could we march back mixed with MMB? Get to do newer cheers and spend more time with the students.
- c. Could we make it a different date than Homecoming? Earlier in the year? Nonconference game might have more ticket availability. Would we know start time of game ahead of time (Homecoming start time is known in advance)?
- d. Discussion about having a survey to get feedback from general membership on their preference for the options we have with the athletic department for Homecoming.
- e. To be able to play more, could we make Friday night rehearsal somewhat mandatory? Could general membership meeting be at Friday night rehearsal, instead of Saturday morning? Some other schools have an alumni parade on Friday night.
- f. Discussion of uniform for alumni.
- g. Good feedback from on field staff.
- h. Feedback from flags that were from before Joan's era, it's hard to learn the flag routine. Could older generation do their own complimentary routine? Routines they did know were Varsity which is no longer an on field performance. Devonie's idea to get with Joan and create a library for flag moves.
- i. Could alumni band do a Friday night performance (on Diag, steps of Angell Hall or elsewhere)? Considering how much fans enjoy step show, may be good visibility for the organization.
- j. There is a feeling amongst some that homecoming is no longer a recognition of Alumni, but now a normal MMB show with Alumni tacked on for 1/3 of the show. Nothing Alumni related. For those watching from the stands, Alumni band was not very visible. Liked the "call & response" Varsity from past years.
- k. Could MMB do 1 song, then more time for Alumni to participate? This is how it was previously – 1 song MMB, "call & response" entrance, play-in-place one halftime piece, then traditional tunes.
- l. Could we spend the 15 minutes on parade block formation elsewhere, since we never end up in the same spot?
- m. We continue to have support of the MMB and SMTD staff.
- n. Please keep feedback on social media positive. Feedback can be e-mailed to president.
- ii. Other Reunions Subcommittee (Jim R / Rich):
  - 1. Anniversaries
    - a. 50<sup>th</sup> anniversary of Revelli's last year as director, with special emphasis on '69 and '70 bands.
      - i. Small committee has been formed – Rich, Joe Dobos, Carl Grapentine, and Al McCord. Details need working out for coordination with modifications to 2020 Blast and beyond.
    - b. European Tour Band – reunion being explored for May 28, 2021.
      - i. Discussions regarding Michigan Union – Rich and committee taking lead
    - c. 1984 Symphony Band Reunion organizing (outside UMBAA). Eric contacted, offered support.
  - iii. Parking Lot Award List (up to UMBAA discretion, on an as needed basis)
    - 1. Begin thinking about ideas for 2020 Awards
- c. Membership Activities Committee (Tex):
  - i. Social Events:
    - 1. UMS event selected – St. Matthew Passion on 4/5/20. Pre-concert lecture and lunch w/Carl.
      - a. Need to decide on a formal announcement date (we mentioned it at Homecoming)
      - b. 30 spots are available, we need to decide how much we want to charge for whole event.
    - 2. Update on feasibility of Michigan vs MSU hockey game at LCA
      - a. Block of seats \$20 upper bowl, lower bowl \$30-60. Would need a \$250 deposit. Suite can fit 18 people \$8,000. Gondola \$2,000.
      - b. UofM night at Red Wings game easier for Red Wings staff....whereas Michigan hockey game goes through 313Presents.
      - c. Michigan game 2/17 President's Day, 2/25 Red Wings a Tuesday night.
      - d. Headcount needed by 1/17.
    - 3. Possibility of an UMBAA Event in Seattle for Michigan Football @ Univ. of Washington?
      - a. Tailgate, event, ticket to the game type package
      - b. Contact Conlin Travel about feasibility
  - i. Reminder of our communication:
    - 1. UMBAA-board@umich.edu: All board members and active past presidents

## UMBAA Board Meeting November 2019 – Meeting Minutes (cont.)

2. UMBAA-board-plus@umich.edu: All board members, all past presidents and SMTD/MMB
3. Eric updated lists to reflect board changes.
- ii. Membership Update:
  1. MMB graduation list need to get from Kimberly Smith
- iii. Website Subcommittee Update (Jim K):
  1. Action Items / Items in Progress:
    - a. Updates to who gets tickets from website
    - b. Updating board member listing for 2020, financial reports section, past meeting minutes, (get everything "Up to Date")
    - c. Explore (and get quote) of feasibility of "Preferred Partners" section
    - d. Set cost limit
    - e. Change default homecoming from "announcer" to blank, improvement to loaner instrument
    - f. Add Captcha
  2. If you notice needed updates, send to Jim.
- iv. M Fanfare (Jim K):
  1. Next edition to be released January 2020 – send articles to Jim.
  2. Jim is still looking for a new M Fanfare editor.
- v. M Notes (Eric)
  1. Going to try rolling out M Notes in January 2020. Monthly update (small blurb) with upcoming calendar of performances, rehearsals, etc., and our event announcements, along with updates on MMB/SMTD things of note...goal is to try and model the UM Alumni Assoc. format.
- vi. UMBAA Social Media (FB Group, Twitter)
  1. Discussion regarding Facebook group discussions
    - a. Need to discuss adding Rules for Use for Facebook group. Gail working on blurb - suggest submit to governance committee and adding it to the Standing Rules.
- e. Governance Committee (Tex):
  - i. Committee moves to change the Standing Rules article 4 and 5 to rename UMBAA Distinguished Service Award to UMBAA Maggie St. Clair Distinguished Service Award. Motion passes unanimously.
  - ii. Tex moves to donate \$1,000 to MMB to subsidize Maggie's COL. Second Chris. Passes unanimously.
- f. Ensembles Committee (Brian):
  - i. Need a survey recap and Fall 2019 update.
  - ii. Concert Band Subcommittee (Jim K):
    1. Update on Fall 2019 Session
  - iii. Pep Band Subcommittee (Tracy):
    1. Ryan Schrauben formally announced as Co-Director
    2. Update on 2019-20 schedule - Rehearsals Sunday evenings at 7 pm. November 17th first rehearsal. First game women's basketball.
- g. Nominations Committee (Jim K.):
  - i. Welcome new board member (Kyle Milliman) and those renewing terms (Jeff H., Brian, Jim R.)
  - ii. Officer Elections – Eric Miller (President), Mary-Catherine Goddard (VP), Kyle Milliman (Secretary), Jeff Henderson (Treasurer), elected unanimously.
  - iii. Elect director to replace Evelyn Laskowski (did not renew term). Nominations Committee moves to elect Jim Davis to Board of Directors, passes unanimously.
- h. Student Liaison (Mary-Catherine): No new items
- i. SMTD Liaison (Brian): No new items
- j. Golf Outing (Mike K): Modify flyer for 2020 to allow proceeds to be put towards additional UM Band needs.
- k. New Member Lunch (Devonie): No new items
- l. Merchandise: No new items
8. Committee Assignments/Re-Assignments
9. Upcoming Concert Dates and Events (all concerts at Hill Auditorium @ 8pm unless otherwise noted):
  - a. SMTD schedule finalized. Will begin advertising those in the monthly "M-Notes" publication.
10. Future Dates:
  - a. 2020 Board Meeting Dates to be finalized by end of December – Eric to update, send calendar invites
11. Review New Action Items

Devonie would like to dispose of old banner – approved.
12. For the Good of the Association
  - a. Holiday event for fowling? Would be good for Board camaraderie.
13. Motion to adjourn by Tex, Mandy 2nd 9:05 Adjournment