MINUTES - BOARD OF DIRECTORS MEETING

June 4, 2019 - Revelli Hall, 7:00 PM

- 1. Call to Order 7:05pm
 - a. members present: Jim Roach, Sarah, Kevin, Jeff, Christine, Brian, Mary-Catherine, Eric Miller, Devonie, Sheri
- 2. Meeting Minutes Approval, Chris moved to approve the meeting minutes, 2nd by Brian
- 3. Conductor's Forum: Update from Dr. Pasquale: in conversation with athletics on seating for Homecoming
- 4. President's Update (Eric)
 - a. UMBAA donation in honor of Maggie announce something at the celebration of life (now scheduled 9/29 after Rutgers football game) EM would like to vote at the next meeting on how we would like to donate.

Options: on our own (extra scholarship in her name), or jump on the bandwagon with other donors. Maybe rename one of our scholarships in her name.

- b. E-mail from Rodney Weir about doing a drum major reunion for homecoming (day after Homecoming at Weber's. Rodney Weir is organizing it. We will help advertise if they would like.
- c. Andy Spalding, son of Dan Spalding prior voice of the Michigan Marching Band. 40th anniversary of Dan's last year as announcer. Coined the phrase "you can't have one without the other". Eric following up.
- d. Ideas for feasibility of expanding Homecoming to offset shrinking seating footprint, ideas for 2020:
 - Eric wants to form a sub-committee under the Homecoming committee
 - through the grapevine discussion
 - o donation to buy season tickets
 - o idea: have alumni watch the game in Revelli. Come back after pre-game and then watch the game.
 - season ticket holders who might march in homecoming but will sit in their seats. Small discount for Homecoming Registration fee. Need a spot to store instruments.
 - purchase a block of tickets in the stands for overflow. We would have to prepurchase from Michigan athletics.
 - o red flag: this might give a monetary incentive for Michigan Athletics to get the entire group of Alumni off the field
 - Discussion from now until September 2019: gather ideas
- e. Michigan Stadium Products -- will like UMBAA to communicate to our members, photographer of the football team for 20 years. might donate a few collectable items, items to auction off at the golf outing, program ad for concert band program.
- Fundraising opportunity....If we advertise for them could they give us a cut of the profit?
- Special subcommittee (Jeff, Eric, and Chris) to explore possibly fundraising opportunities.
- 5. Review of Action Items from March 2019
 - a. <u>In Progress</u> Use for Concert Instrument Fund (Eric) -- percussion upgrades. Eric will reach out to Chuck. Eric will discuss with Jeff.
 - b. <u>In Progress</u> discussion of name changes for Special Citation/Award name change task force. Sheri and Eric had a discussion about leaving the names the same. She will reach out to Evelyn.
 - c. <u>In Progress</u> Obtain new banner (Eric and Roseanne) Eric to follow up with Roseanne to have information on banner to try and have action/vote at next meeting (VistaPrint -- Brian to send Eric information). Most likely Vistaprint for creation, office supply store also a possibility. Who would like to spearhead?
 - i. From the last meeting: Use the banner at receptions, golf outing and homecoming. We are no longer hosting receptions, but may still be worthwhile to still have a new banner. Looking at a free standing model that is transportable. Need to contact MMB Photo/Video regarding licensing an image to put on the banner. Could also get a "welcome back" banner to display at Homecoming.
 - d. <u>In Progress</u> APB Director discussion -- Nathan Werme will be taking the lead, still looking for 2nd conductor. Kevin might want to throw his name in the ring as a Music Education major.
 - i. would like to have a farewell event for Grace.
 - e. <u>In Progress</u> Golf outing liquor license -- Notorized, checks were sent out for liquor bond and insurance. Raffle license will need to submit to the state? Check in with Mike K. MC to check with Mike.
 - f. In Progress Send committee list/assignments out to board -- MC will do this.



- g. <u>In Progress</u> Eric to send John Jenkins info to Jim Roach about Leaky Bugle display. Jim will follow-up before the next meeting.
- h. <u>In Progress</u> Follow up with David A. about patches for homecoming (Jim K will discuss) No update at June 2019.
- 6. Treasurer's Report (Jeff)
 - a. Report for status of endowment fund—market value is at \$510,000, we are up \$35,000 in market value. Will increase the value that is available for distribution. Jeff will get information from Kimberly B.
 - b. Jeff will put together a 2020 budget proposal for the next board meeting. Will move \$2000 from website fund into a sub-account to save for website update.
 - c. Jeff will look into money that we can allocate for percussion instrument fund. He will send that out to the board in a few weeks.
- 7. Committee Reports:
 - a. Finance Committee (Jeff):
 - i. Fundraising Committee
 - 1. Don't forget to use Amazon Smile to raise money for UMBAA! Now available in the mobile app.
 - ii. Scholarships: increased
 - b. Reunion Activities Committee (Devonie):
 - 1. October 5th vs. Iowa
 - 2. Project to laminate sheet music for Homecoming -- brought demo for laminated music in flip folder. She will need to by a 2 hole punch. Single Sided pages.
 - 3. Consensus is we all like the laminated flip folders (M Fanfare, Victors, Yellow and Blue, T&W, Let's Go Blue)
 - 4. Patch design and order Jim to reach out to David
 - 5. Display of "Leaky Bugles" at Homecoming Jim R to explore feasibility, contact Bentley Library
 - ii. Reunion (Jim R / Rich):
 - 1. Reminders about Anniversaries Rich/Joe Dobos to discuss 50th reunion for '69 bands.
 - 2. FYI, 50th anniversary of Bo at Michigan in 2019.
 - iii. Parking Lot Award List (up to UMBAA discretion, on an as needed basis):
 - 1. No lead time on certificates -- the sooner the better.
 - 2. 2019 Honorary Memberships (approved March 2019): Steve Kuehne and Kimberly Baumgartner
 - 3. **Eric will look at Presidential Award for Doris McNabb Leach.** We will look over governance. Come up with wording. Eric will follow-up with Jim K.
 - 4. Special Citation (Sheri will discuss with Evelyn after May 2019 meeting).
 - a. Question posed if we could rename "special citation" to something more exciting. Suggestions include: Hoover St Heroes, Victors in Blue, Victors with Honor, Making a Victor Award, Service Excellence Award.
 - b. Explore renaming distinguished service award as well; align names with what the award is for.
 - c. Member Activities Committee (Jim R):
 - i. Social Events (Tex):
 - 1. Thought of expanding to events in downtown Detroit or SMTD ticketed events. Group discount for UMS events. Tex is involved with the UMS Ambassadors.
 - 2. Feasibility of organizing UMBAA event for Tigers-Orioles (UM night) Friday, 9/13/19
 - a. Options: \$20 a person. Suite: \$150 a person Pepsi porch: \$20 a person. It depends on how much UMBAA would like to subsidize Tex will reach out to group sales.
 - b. UM Alumni Association/Club of Greater Detroit does event at Michigan night at Comerica park.
 - 3. Watch party for UM away game.
 - ii. Student Liaison (Mary-Catherine):
 - 1. Thanks to Sarah and Kevin for attending the Spring Meeting!
 - iii. New Member Lunch (Devonie): Devonie discussed with Kimberly Smith, won't get any numbers until band week. Band week new member lunch is likely Wednesday, August 21st. Open line of communication with Kimberly Smith.
 - iv. Golf Outing (Mike K):
 - 1. Eric is working to possibly set up silent auction. Maybe auctioning off a game day experience.



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Directors doing a cooking class. Tour to go up Mackinac Bridge.

- 2. 23 golfers are currently registered.
- 3. 9 confirmed sponsors. 4 are in the works. MDen has donated gift cards.
- 4. Event Date: Sunday, August 4
- d. Communications Committee (Mary-Catherine):
 - i. Reminder of our communication:
 - 1. UMBAA-board@umich.edu: All board members and active past presidents
 - 2. UMBAA-board-plus@umich.edu: All board members, all past presidents and SMTD
 - ii. Membership Update:
 - 1. SMTD Liaison (Brian)
 - 2. MMB graduation list -- we will need to get grad list for 2019 MMB, and Brian for UMTD. will forward list to MC
 - a. We need to send out an email to recruit recent grads!
 - b. Eric has a couple names from campus band concert.
 - iii. Website Update (Jim K):
 - 1. Items in progress: updates to who gets tickets from website, updating board member listing and executive committee list. If you notice needed updates send to Jim.
 - iv. M Fanfare (Jim K):
 - 1. Send articles to Jim, we need to have a summer edition before Homecoming
 - 2. There will be an article about pep band director, golf outing, we need to update cafe press.
 - v. M Notes (Eric):
 - 1. Eric still working on sending out email to monthly events
- a. Governance Committee (Tex): No update at June 2019
- b. Ensembles Committee (Brian): Jim sent Brian the old concert band survey and he will update it. Husband and wife pair for conductors at the UMBAA concert band
 - i. UMBAA Concert Band (Jim K):
 - 1. New survey for concert band rehearsal dates for 2019-2020? Will need to move quickly to do this. Survey monkey could be a good option for this or create a Google Form
 - 2. Will need to organize schedule for concert depending on directors' availability
 - ii. Alumni Pep Band (Tracy):
 - 1. Farewell event for Grace (time in Revelli for a farewell event). Tracy and Eric will chat about this off line.
 - 2. Still working on finding a new director. Viable Candidate: Ryan Schrauben
- c. Nominations Committee (Jim K.): Eric will forward info on some individuals to Jim. No June updates.
- 8. Old Business:
 - a. Instrument fund allocation (see notes above) Eric working with Kimberly on sticker for case.
- 9. Upcoming Concert Dates and Events (all concerts at Hill Auditorium @ 8pm unless otherwise noted):
 - a. SMTD schedule finalized. Will need to confirm those.
- 10. Future Dates:
 - a. Remainder of 2019 Board Meeting Dates: Sept 10th, and Nov 5th
 - b. Elbel Club Tailgate will be the weekend of Sept. 28th
- 11. Review New Action Items:
- 12. Articles for MFanfare: pep band could write an article, Jim wants the article to go out in mid-July, discuss the golf outing, homecoming, Maggie's celebration of life.
 - a. Tracy to send document over
- 13. For the Good of the Association:
 - a. Homecoming is a 12 noon kickoff.
 - b. Tex: Fourth of July parade. 501st legion. in Ann Arbor. 10am. report time around 9am. Imperial March. Hangout afterwards. Rehearsal on the evening of the 3rd.
- 14. Meeting adjourned: 20:50