

#### BOARD OF DIRECTORS MEETING 6/5/2018

#### Budget Planning Revelli Hall, 7:00 PM

- 1. Call to Order at 1906
- 2. Approve March Meeting Minutes. Motion by Brian, seconded by Rich A. All approved
- 3. Conductor's Forum: conductors' updates
  - a. JP is in Europe. So there.
- 4. Review of Action Items from March (Jim)
  - a. In Progress Use for concert instrument fund (Jim) -Done! They bought a bassoon...maybe?
  - b. In Progress Obtain new Banner (Jeff and Roseanne)
  - c. In Progress Expense Report System
  - d. In Progress Spring Reception (Mike K) completed.
    - i. Went well.
- 5. Treasurer's Report (Jeff)
  - a. Review 2018-2019 Budget
    - i. A lot of money coming in for the golf outing
    - ii. Highlights: we did a good job.
    - iii. Congrats to UMBAA Concert Band
      - 1. Significant cost reduction mainly driven by lower rental fee for AA Huron HS Auditorium
    - iv. Discussion re: financial efficacy of Lifetime Membership. Will revisit with more info
    - v. Just under \$45K available and given a conservative performance model, UMBAA could increase its scholarship distribution significantly.
    - vi. Suggestions to increase scholarship awards for 1-2 years and monitor how it affects the scholarship fund.
      - 1. Motion by Jeff H. to increase annual scholarship disbursement to \$20,000, with same number of awards, and reevaluate in 1 year (June 2019) to determine financial efficacy. Seconded by Brian I. Unanimously approved.
    - vii. Increase budget to a total of \$1300 for domain charge, SSL, web hosting, Alpha-Jango monitoring, and to zero out "Web-site upgrades".
  - b. Motion by Jeff H. to approve proposed 2019FY budget with changes as proposed in meeting. Seconded by Jason T. Unanimously approved
    - i. \$1300 website annual expense
    - ii. Zeroing out Website Upgrades
- 6. Committee Reports:
  - a. Finance Committee (Jeff):
    - i. Fundraising Committee (Pete C)
      - 1. Don't forget to use Amazon Smile to raise money for UMBAA!
        - a. Up to \$125! Yay!
      - 2. Buy UMBAA swag from Cafe Press
    - ii. Scholarships: revisiting dispersal rate
    - iii. Concert instrument fund Restarting?
  - b. Reunion Activities Committee (Salo):
    - 1. 2018 Homecoming:
      - a. October 6th vs. Maryland @ Noon
      - b. October 5th bbq/evening rehearsal
        - i. Salo to touch base with Maggie to set up time
        - ii. Cottage Inn to be used again
      - c. "Normal" homecoming?
        - i. Participation Fee
          - 1. Current \$25.
          - 2. Proposed \$30 w/ \$10 dinner fee



- ii. Motion Rich A. to increase Participation fee of Homecoming to \$30 and increase the guest dinner fee to \$10/guest, \$5 for children 12 and under. Seconded by Eric M. Motion passes unanimously.
- d. Discussion about stratifying alumni to include partial participation (Alumni Band "reserve block"). Discount could be applied.
- ii. Reunion (Jim R / Rich):
  - 1. Anniversaries:
- iii. Parking Lot Award List:
  - 1. Lifetime Achievement:
    - a. Robert Jager (composer, recipient Special Citation 1985), Keith Bryan (SMTD, honorary Life Membership 1992), Frank Ticheli (composer)
  - 2. Honorary Membership: Michael Udow, Trish Dawson
    - a. Awarding Andrea Brown at homecoming
      - i. Need to confirm her attendance (MMB heading this up)
    - b. Logistics forthcoming
  - 3. Distinguished Service:
  - 4. Special Citation
    - a. Awarding Dr. John Schmidt, Dr. Cemal Sozener at homecoming
- c. Member Activities Committee (Jim R):
  - i. Social Events (Tex):
  - ii. Student Liaison (Mary Catherine):
    - 1. Recruitment email to be sent out to recent MMB grads tonight!
  - iii. New member lunch (Devonie):
    - 1. August 22<sup>nd</sup> at 1130
  - iv. Golf Outing (Mike K):
    - 1. August 5th
    - 2. Mike is looking for volunteers to help find sponsors -needs to happen now!
    - 3. Volunteers Needed for other tasks
    - 4. Liquor license has been handled, signed by AAPD and is under state review
  - v. Receptions (Mike K):
    - 1. Successful Spring Campus bands reception do we want to continue doing this?
      - a. Discussion tabled
  - vi. Merchandise Sales (David):
- d. Communications Committee (Jim R):
  - i. Reminder of our communication:
    - 1. UMBAA-board@umich.edu: All board members and active past presidents
    - 2. UMBAA-board-plus@umich.edu: All board members, all past presidents and SMTD
  - ii. Membership Update (Open Position):
    - 1. SMTD Liaison (Brian)
      - a. Awaiting new dean
    - 2. MMB Seniors now in our database
    - 3. New Member email going out tonight
  - iii. Web Site Update (Website subgroup):
    - Increase budget to a total of \$1300 for domain charge, SSL, web hosting, Alpha-Jango monitoring.
  - iv. M Fanfare (Jim K):
    - 1. Train Mary Catherine on mailchimp
    - 2. Train Eric on UMBAA website article publishing.
    - 3. Next issue due now!
    - 4. if you know anyone interested in being the editor, have them email Jim K
  - v. M Notes (Jim K):
  - vi. Electronic News Distribution (Tracy):
- e. Governance Committee (Tex):



- i. Working on proposed expense report
- f. Ensembles Committee (Eric, Brian):
  - i. UMBAA Concert Band (Gail):
    - 1. Setting dates for fall and winter
    - 2. Christine Lundahl, a new DMA student will direct in the fall.
      - a. Jim K to contact Roseanne, Brian, & Eric w/ conductor info to facilitate logistics
    - 3. Need recruiting push for fall session
  - ii. Alumni Pep Band (Tracy):
    - 1. Season complete Softball lost
  - iii. Alumni Paid Band (Pete Dalton): On indefinite hold
- g. Nominations Committee (Kristy P.):
  - i. Several openings will come up this year
  - ii. Send possible candidates to Kristy
- 7. Old Business:
  - a. Banner
    - i. Sheri to contact Roseanne, Jeff re: pricing
  - b. Instrument fund allocation done... We are buying a bassoon
  - c. Membership update
    - i. Brian working on Concert/Symphony band list
  - d. Credit Card
  - e. Expense Reports
  - f. Awards
    - i. Jim to work on certificates
- 8. New Business:
  - a. Schedule concert Band
  - b. Send out MFanfare
  - c. Salo to get in touch w/ Maggie about Friday Schedule
    - i. Tracy to set up Cottage Inn
  - d. Jim K to contact Roseanne, Brian, & Eric w/ Concert Band conductor info
- 9. Upcoming Concert Dates and Events (all concerts at Hill Auditorium @ 8pm unless otherwise noted):
  - a. Homecoming Oct 6th
  - b. BAND-O-RAMA October 21st 4pm
  - c. No published schedule for Campus/Concert/Symphony bands
- 10. Future Board Meeting Dates:
  - a. Planning call approximately: 4th Tues, and Board meeting 1st Tues
  - b. UMBAA Board of Directors Meeting Tuesday September 11th, 2018
  - c. General Membership meeting Oct 6th at 7:00am
  - d. UMBAA Board of Directors Meeting Tuesday November 6th, 2018
- 11. Review New Action Items:
  - a. See above
- 12. For the Good of the Association:
  - a. National Alumni Band Conference as attended by Peter C
    - 17 Schools represented: Michigan, Sam Houston State, University of North Texas, Texas, Florida, Clemson, Georgia, LSU, Tennessee, San Diego State, Georgia State, Washington, Washington State, UMass, Cincinnati, Baylor and Pitt
    - ii. Most Alumni Band have 2 missions: support marching bands and to support alumni
    - iii. Most were formed in late 1960s to 1990
    - iv. Texas does not have a Homecoming, AD decides which game will be Band Day (they get up to 600 in attendance)
    - v. Most schools are required to purchase football tickets and bands sit in stands



- vi. Many are part of their own school's alumni association and are funded thru the university, and don't have separate checking accounts. They charge participation fees or uniform fees to returning alums
- vii. Most have an alumni weekend and a few had hotel room blocks, except for Georgia because Athens has no hotels, so their band day/homecoming is a one day event
- viii. A few have organized young alumni group to help with recruitment and retention of members
- ix. Texas funds scholarships to 1/3 of band with goal of funding 100%
- x. Texas has a separate foundation run by a professional fund management
- xi. Florida, Washington and GA focus on major donors
- xii. Tennessee has raised \$12.4 million in 4 years/ every student receives a stipend
- xiii. Most have monthly e newsletters
- xiv. GA uses paid interns for catalogue of music and archiving
- xv. TX uses data collection on application of how many members have season tickets, and uses that leverage with AD to get help
- xvi. Florida band did not have a practice field of its own, so alumni focused on that with \$15,000 leadership gifts
- xvii. Florida invites HS band players who have already committed to attend HC
- xviii. GA trademarked its logo and uses royalties from sale of merchandise to fund scholarships
- xix. Goal is to formalize a National Athletic Alumni Band Association
- b. Next meeting will be in Seattle hosted by Washington, 3 days after Memorial Day
- c. Discussion regarding possible ways to increase funding
  - i. Carnival that has created \$70K in the past
- 13. Motion by Jeff H. to adjourn. Seconded by Jim R. Unanimous approval.
- 14. Meeting adjourned at 2057