



The University of Michigan Band Alumni Association

BOARD OF DIRECTORS MEETING Officer Elections Revelli Hall, 7:00 PM

11/7/2017

1. Call to Order at 7:09p
2. Approve September Meeting Minutes Motion by Phil A. Seconded by Tracy R.
3. Conductor's Forum: Conductors' updates (John P.)
 - a. No word yet
 - b. Homecoming will be next year! Yay!
 - i. October 6th Homecoming 2018
 - ii. Friday night could be Band-o-Rama
 1. BBQ will happen...because it must!
4. Review of Action Items from June(Jim)
 - a. In Progress – Use for Concert Instrument Fund (Jim)
 - i. No update
 - b. In Progress – Lifetime Achievement/Honorary Membership Awards 2018
 - i. Lifetime Achievement 7 or 8 total ever
 1. 2 given out this year alone.
 - ii. Honorary Membership every “few” years
 1. **Start thinking of possible candidates**
 - c. In Progress – Obtain new banner (Jeff and Roseanne)
 - i. Design has been narrowed down
 - ii. Most likely Vistaprint for creation
 - iii. Logo needs to be approved by Michigan
 1. **Tex volunteers to approach email marketing to determine whether or not we can use our “current” logo**
5. Treasurer's Report (Jeff)
 - a. Review 2017-18 budget
 - i. Budget increase for 2017 BBQ
 1. Fall concert reception did not happen, so money will be reallocated from there.
 - ii. Extra 2 \$90 participants adds to our Homecoming income
 - iii. New line: Interest income
 1. From new PNC money market account earning 1.3%
 - iv. Website invoice to come
 - v. Motion to allow Jeff to open a credit card through PNC on behalf of UMBAA, seconded by Eric M.
 1. No fee, low percentage, increased rewards
 2. Set of rules needs to be created to govern spending practices
 3. Motion to table discussion until rules have been created under governance
 - a. Seconded by Rich, unanimously passes
 - b. **Jeff and Tex to discuss, Jeff to present**
6. Committee Reports:
 - a. Finance Committee (Jeff):
 - i. Fundraising Committee (Pete C)
 1. Don't forget to use Amazon Smile to raise money for UMBAA!
 2. Buy UMBAA swag from Cafe Press
 - a. Total from Café Press to date: 800 pennies



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- ii. Scholarships: Donations are increasing...which is good.
- iii. Concert instrument fund
 - 1. **Need final answer on possible allocation**
- b. Reunion Activities Committee (Salo):
 - i. Homecoming 2017 recap
 - 1. BBQ was a success, weather notwithstanding
 - a. Cottage Inn is a fantastic caterer
 - 2. Due to overwhelming response of registrants for Homecoming, the process is slightly flawed.
 - a. Overbooked in the event that people would have to decommit
 - b. Should a penalty come in for people who drop out late?
 - c. Should a "preregistration" window be available to people who marched the previous year?
 - i. Counterpoint: this perpetuates the "5-Year Rule" in that new grads will be unable to march shortly after graduation
 - d. Is preference to be given to people who have marched for years?
 - i. Point preference? How to manage/track?
 - e. Priority seats?
 - f. Normal seat pricing until quorum is reached and then price increases
 - i. Progressive/dynamic pricing
 - g. Registration should start at the same time, but with "Late registration" moving up
 - h. Make fees non-refundable
 - i. Price increase in general?
 - i. \$5 increase per year
 - j. **Send Tracy/Salo email re: Homecoming pricing reconfiguration**
 - i. **Any serious reconfiguration will require alteration in standing rules (Tex)**
 - ii. 2018 Homecoming:
 - 1. October 6th vs. Maryland
 - 2. October 5th Band-o-Rama
 - iii. Reunion (Jim R / Rich):
 - 1. Anniversaries (Yeah? We got 'em)
 - iv. Parking Lot Award List:
 - 1. Lifetime Achievement:
 - a. Robert Jager (composer), Keith Bryan (SMTD), Frank Ticheli
 - 2. Honorary Membership: Michael Udow, Trish Dawson, Jim Harbaugh
- c. Member Activities Committee (Jim R):
 - i. Social Events (Tex):
 - 1. Russian Renaissance for Winter semester (February)
 - a. Hype train to follow
 - b. Tex to post on MFanfare, Facebook, etc
 - 2. Events to be charged on website and allocated appropriately
 - ii. Student Liaison (Jim K):
 - iii. New Member lunch (Devonie):
 - 1. For next year
 - a. Increase fruit/vegetables
 - b. Decrease fizzy beverage
 - c. Remember rope for the banner!
 - iv. Golf Outing (Mike K):
 - 1. Use University Catering next year
 - v. Receptions (Mike K):



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1. Campus Band concerts in Spring
- vi. Merchandise Sales (David):
 1. **Convince your friends to buy more swag**
- d. Communications Committee (Jim R):
 - i. Reminder of our communication:
 1. UMBAA-board@umich.edu: All board members and active past presidents
 2. UMBAA-board-plus@umich.edu: All board members, all past presidents and SMTD
 - ii. Membership Update (OPEN POSITION):
 1. SMTD liason
 - a. Piecemeal additions from this past year
 2. MMB graduation list (Jim K.)
 - iii. Web Site Update (Website subgroup):
 1. Bulk Update
 - a. Database plumbing complete!
 2. Low subscription churn (cancellations)
 - a. Google phone Number to be disseminated to masses for handling of subscription issues (Jim K to Jason D)
 3. Jim Kozich leading the Freshdesk update
 - a. Average time of response/resolution < 12 hours
 - b. Look into tech challenges for bringing Tracy and Phil onboard
 - iv. M Fanfare (Jim K):
 1. New process: Committee heads will collect articles from the subcommittees and upload to Drive folder: "M Fanfare Working".
 - a. Only original content currently coming from Joe Dobos
 - b. Any news, updates, articles will be very much appreciated
 2. Need to get back on regular schedule
 3. New Editor needed. Currently Jim K.
 4. Hoping to publish in December
 5. Some ideas available from Tracy:
 - a. Board election results
 - i. Meet your Board members!
 - b. Pep band invite
 - c. Advertisement for Amazon smile on everything
 - d. Requesting articles for Honors award scholarship recipients
 - e. Blast! and concert band recaps
 - f. Recap of awarding of Stout and Nissen
 - g. Joe Dobos article on "75th Anniversary" of 1st Rose Bowl Appearance
 - h. New Assistant Director Alumni Pep Band Director writeup
 - v. M Notes (Jim K):
- e. Governance Committee (Tex): The Ebb and Flow
 - i.
- f. Ensembles Committee (Evelyn):
 - i. UMBAA Concert Band (Gail):
 1. Rehearsals on Thursdays at 7:30pm at Skyline HS
 2. Concert set for November 12th at Huron High School
 3. Need help following up on people for dues, participation, logistics
 - ii. Alumni Pep Band (Bailey/Tracy):
 1. New Assistant Director: Nathan Werme
 2. Still finalizing rehearsal space/time
 - a. Nov 15th will be first rehearsal and then games to follow over Thanksgiving

