

BOARD OF DIRECTORS MEETING

11/7/2017

Officer Elections

Revelli Hall, 7:00 PM

- 1. Call to Order at 7:09p
- 2. Approve September Meeting Minutes Motion by Phil A. Seconded by Tracy R.
- 3. Conductor's Forum: Conductors' updates (John P.)
 - a. No word yet
 - b. Homecoming will be next year! Yay!
 - i. October 6th Homecoming 2018
 - ii. Friday night could be Band-o-Rama
 - 1. BBQ will happen...because it must!
- 4. Review of Action Items from June(Jim)
 - a. In Progress Use for Concert Instrument Fund (Jim)
 - i. No update
 - b. In Progress Lifetime Achievement/Honorary Membership Awards 2018
 - i. Lifetime Achievement 7 or 8 total ever
 - 1. 2 given out this year alone.
 - ii. Honorary Membership every "few" years
 - 1. Start thinking of possible candidates
 - c. In Progress Obtain new banner (Jeff and Roseanne)
 - i. Design has been narrowed down
 - ii. Most likely Vistaprint for creation
 - iii. Logo needs to be approved by Michigan
 - 1. Tex volunteers to approach email marketing to determine whether or not we can use our "current" logo
 - current ic
- 5. Treasurer's Report (Jeff)
 - a. Review 2017-18 budget

iii.

iv.

- i. Budget increase for 2017 BBQ
 - 1. Fall concert reception did not happen, so money will be reallocated from there.
- ii. Extra 2 \$90 participants adds to our Homecoming income
 - New line: Interest income
 - 1. From new PNC money market account earning 1.3%
 - Website invoice to come
- v. Motion to allow Jeff to open a credit card through PNC on behalf of UMBAA, seconded by Eric M.
 - 1. No fee, low percentage, increased rewards
 - 2. Set of rules needs to be created to govern spending practices
 - 3. Motion to table discussion until rules have been created under governance
 - a. Seconded by Rich, unanimously passes
 - b. Jeff and Tex to discuss, Jeff to present
- 6. Committee Reports:
 - a. Finance Committee (Jeff):
 - i. Fundraising Committee (Pete C)
 - 1. Don't forget to use Amazon Smile to raise money for UMBAA!
 - 2. Buy UMBAA swag from Cafe Press
 - a. Total from Café Press to date: 800 pennies

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- ii. Scholarships: Donations are increasing...which is good.
 - Concert instrument fund

1. Need final answer on possible allocation

b. Reunion Activities Committee (Salo):

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- i. Homecoming 2017 recap
 - 1. BBQ was a success, weather notwithstanding
 - a. Cottage Inn is a fantastic caterer
 - 2. Due to overwhelming response of registrants for Homecoming, the process is slightly flawed.
 - a. Overbooked in the event that people would have to decommit
 - b. Should a penalty come in for people who drop out late?
 - c. Should a "preregistration" window be available to people who marched the previous year?
 - i. Counterpoint: this perpetuates the "5-Year Rule" in that new grads will be unable to march shortly after graduation
 - d. Is preference to be given to people who have marched for years? i. Point preference? How to manage/track?
 - e. Priority seats?
 - f. Normal seat pricing until quorum is reached and then price increases i. Progressive/dynamic pricing
 - g. Registration should start at the same time, but with "Late registration" moving up
 - h. Make fees non-refundable
 - i. Price increase in general?
 - i. \$5 increase per year
 - j. Send Tracy/Salo email re: Homecoming pricing reconfiguration
 - i. Any serious reconfiguration will require alteration in standing rules (Tex)
 - ii. 2018 Homecoming:
 - 1. October 6th vs. Maryland
 - 2. October 5th Band-o-Rama
 - iii. Reunion (Jim R / Rich):
 - 1. Anniversaries (Yeah? We got 'em)
 - Parking Lot Award List:
 - 1. Lifetime Achievement:
 - a. Robert Jager (composer), Keith Bryan (SMTD), Frank Ticheli
 - 2. Honorary Membership: Michael Udow, Trish Dawson, Jim Harbaugh
- c. Member Activities Committee (Jim R):

iv.

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- i. Social Events (Tex):
 - 1. Russian Renaissance for Winter semester (February)
 - a. Hype train to follow
 - b. Tex to post on MFanfare, Facebook, etc
 - 2. Events to be charged on website and allocated appropriately
- ii. Student Liaison (Jim K):
 - New Member lunch (Devonie):
 - 1. For next year
 - a. Increase fruit/vegetables
 - b. Decrease fizzy beverage
 - c. Remember rope for the banner!
- iv. Golf Outing (Mike K):
 - 1. Use University Catering next year
- v. Receptions (Mike K):



- 1. Campus Band concerts in Spring
- vi. Merchandise Sales (David):
 - 1. Convince your friends to buy more swag
- d. Communications Committee (Jim R):
 - i. Reminder of our communication:
 - 1. UMBAA-board@umich.edu: All board members and active past presidents
 - 2. UMBAA-board-plus@umich.edu: All board members, all past presidents and SMTD
 - ii. Membership Update (OPEN POSITION): .
 - 1. SMTD liason
 - a. Piecemeal additions from this past year
 - 2. MMB graduation list (Jim K.)
 - Web Site Update (Website subgroup):
 - 1. Bulk Update

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- a. Database plumbing complete!
- 2. Low subscription churn (cancellations)
 - a. Google phone Number to be disseminated to masses for handling of subscription issues (Jim K to Jason D)
- 3. Jim Kozich leading the Freshdesk update
 - a. Average time of response/resolution < 12 hours
 - b. Look into tech challenges for bringing Tracy and Phil onboard
- iv. M Fanfare (Jim K):
 - 1. New process: Committee heads will collect articles from the subcommittees and upload to Drive folder: "M Fanfare Working".
 - a. Only original content currently coming from Joe Dobos
 - b. Any news, updates, articles will be very much appreciated
 - 2. Need to get back on regular schedule
 - 3. New Editor needed. Currently Jim K.
 - 4. Hoping to publish in December
 - 5. Some ideas available from Tracy:
 - a. Board election results
 - i. Meet your Board members!
 - b. Pep band invite
 - c. Advertisement for Amazon smile on everything
 - d. Requesting articles for Honors award scholarship recipients
 - e. Blast! and concert band recaps
 - f. Recap of awarding of Stout and Nissen
 - g. Joe Dobos article on "75th Anniversary" of 1st Rose Bowl Appearance
 - h. New Assistant Director Alumni Pep Band Director writeup
- v. M Notes (Jim K):
- e. Governance Committee (Tex): The Ebb and Flow
- i. f. Ensembles Committee (Evelyn):
 - i. UMBAA Concert Band (Gail):
 - 1. Rehearsals on Thursdays at 7:30pm at Skyline HS
 - 2. Concert set for November 12th at Huron High School
 - 3. Need help following up on people for dues, participation, logistics
 - ii. Alumni Pep Band (Bailey/Tracy):
 - 1. New Assistant Director: Nathan Werme
 - 2. Still finalizing rehearsal space/time
 - a. Nov 15th will be first rehearsal and then games to follow over Thanksgiving



- b. Look for emails regarding logistics
- Alumni Paid Band (Pete Dalton):
- g. Nominations Committee (Kristy P):

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- i. Officers needs to be re-elected
 - 1. Current officers to stay in their positions:
 - a. Secretary: Phil Arreola
 - b. Treasurer: Jeff Henderson
 - c. Vice President: Tracy Rudd
 - d. President: Jim Kozich
 - 2. Motion by Kristy P. to re-elect officers in their current positions, seconded by Brian I., approved unanimously
- ii. Board Members elected at General Membership meeting:
 - 1. Jim Kozich
 - 2. Mandy Siegel
 - 3. Rich Alder
 - 4. Eric Miller
 - 5. Mary-Catherine Goddard
- 7. Old Business:
 - a. Banner
 - b. Instrument fund allocation
- 8. New Business:
 - a. Late fall social event (Evelyn)
 - i. Bar/restaurant night (Homes, Beer Grotto, etc)
 - ii. Fowling/Curling/Bocce night?
- 9. Upcoming Concert Dates and Events (all concerts at Hill Auditorium @ 8pm unless otherwise noted):
 - a. Symphony Band:
 - i. Bernstein and Bolcom: Celebrating the American Experience. Nov 21st
 - b. UMBAA Concert Nov 12th 3pm at Huron High School
- 10. Future Board Meeting Dates:
 - a. Planning call approx: 4th Tues, and Board meeting 1st Tues
 - b. January 9th: Board Meeting @ 7pm
 - i. Committees
 - c. Future Dates:
 - i. March 6th, June 5th, Sept 11th, and Nov 6th
- 11. Review New Action Items:
 - a. Jeff, Roseanne, Brian to follow up on banner
 - i. Tex looking into logo use
 - b. All: Articles for December 1st edition of M Fanfare
 - c. Jim K. to determine final disposition of Concert Instrument fund
 - d. All: tell your friends about UMBAA Concert band i. Recruit!
 - e. Consider your 2018 participation in a new or different committee (OR, or...OR as a committee head!)
 - f. Motion by Jim K to have Eric Miller be designated mail picker-upper, seconded by Tex, unanimous approval
- 12. For the Good of the Association:
- 13. Motion to adjourn by Eric, seconded by Tracy, approved unanimously