

## **BOARD OF DIRECTORS MEETING**

9/5/2017

Homecoming Planning

Revelli Hall, 7:00 PM

- 1. Call to Order at 7:09
- 2. Approve June Meeting Minutes Motion by Jim K Seconded by Kristy P. Unanimous approval
- 3. Conductor's Forum: Conductors' updates (John P.)
  - a. Update on construction
  - b. Homecoming
    - i. Kick time at noon.
    - ii. Friday night
      - 1. BBQ will happen! (6:00p)
      - 2. Motion by Tracy to increase the BBQ budget from \$1200 to \$2400, Rich seconded
        - a. To accommodate unprecedented turn-out for Friday's rehearsal
        - b. Will likely decrease surplus headed to scholarship fund
        - c. Motion passes unanimously.
        - d. Electronic vote on Oct 16<sup>th</sup>.
      - 3. Alumni Band rehearsal in the Big House (with MMB Staff) from 8:00p for anyone who can make it (as many people as possible would be helpful.)
    - iii. Saturday morning
      - 1. MMB will start rehearsal at 7:00a Alumni will join between 8:30a (TBD) Spring game and Lacrosse game
  - c. new MMB CD has a target release date for Sept. 2
- 4. Review of Action Items from June(Jim)
  - a. <u>In Progress</u> Use for Concert Instrument Fund (Jim)
  - b. <u>In Progress</u> Lifetime Achievement Award for John Stout certificate (Jim)
    - i. Give to Gail on Homecoming
      - 1. Thanks to Joe Dobos!
  - c. In Progress Obtain new banner (Jeff and Roseanne)
    - i. In design process
- 5. Treasurer's Report (Jeff)
  - a. Review 2017-18 budget
    - i. Holding steady to budget
    - ii. \$6680 from Golf Outing!!
      - 1. Think more aggressively about sending extra thanks to larger sponsors
    - iii. Question raised re: Website budget allocation
      - 1. Large expenditure for site build hasn't been pulled yet. Waiting for invoice.
- 6. Committee Reports:
  - a. Finance Committee (Jeff):
    - i. Fundraising Committee (Pete C)
      - 1. Don't forget to use Amazon Smile to raise money for UMBAA!
      - 2. Buy UMBAA swag from Cafe Press
        - a. Total from Café Press to date: 600 pennies
    - ii. Scholarships: Donations are increasing?
    - iii. Concert instrument fund
      - 1. Need final answer on possible allocation
    - b. Reunion Activities Committee (Salo):
      - i. 2017 Homecoming:
        - 1. October 28th vs. Rutgers 12pm
        - 2. October 27th bbq/evening rehearsal 6:00pm bbq, 8:00pm rehearsal



- 3. Bicentennial celebration
  - a. UMBAA will participate in 3<sup>rd</sup> section of halftime show
- 4. Oct 27<sup>th</sup> 3:00 Instrument handout starts
  - a. Possibly using Boxing building for instrument handouts?
    - i. Jim K to follow up w/ E-staff and Maggie
    - ii. Tex to run instrument hand-out
- 5. This year's patch!?
  - a. Design has been finalized
- 6. Less than 100 spots available for Blast!
- 7. October 24<sup>th</sup>/25<sup>th</sup> for packet assembly work night
  - a. Lanyards/chains
- 8. Possible design for Bicentennial shirt?
  - a. Use patch design for t-shirt?
- ii. Reunion (Jim R / Rich):
  - 1. Anniversaries
    - a. 70<sup>th</sup> Anniversary of Michigan Mad Magician's 49-0 Rose Bowl victory
      - i. MMB's first Rose Bowl appearance
      - ii. Switch from traditional military march to high step occurred between OSU game and Rose Bowl
- iii. Parking Lot Award List:
  - 1. Lifetime Achievement:
    - a. Paul Bryan
      - i. Certificate to be awarded at Band-o-Rama
    - b. Robert Jager (composer), Keith Bryan (SMTD) Frank Ticheli (coming back for Bicentennial)
  - 2. Honorary Membership: Michael Udow, Trish Dawson, Jim Harbaugh
- c. Member Activities Committee (Jim R):
  - i. Social Events (Tex):
    - 1. October 29<sup>th</sup>: Sphinx Virtuosi
      - a. To be coordinated w/ KKY/TBS breakfast/lunch
      - b. Hx of low sales for event by itself
    - 2. Russian Renaissance for Winter semester
    - 3. Events to be charged on website and allocated appropriately
  - ii. Student Liaison (Jim K):
  - iii. New Member lunch (Devonie):
    - 1. Success!!
      - a. 255 students and staff
      - b. A lot of surplus beverages to be passed on to BBQ
      - c. 50lbs of vegetables
      - d. Pepperoni pizza still wins
      - e. Fruit (bananas) very popular
      - f. Dietary restrictions noted and handled
    - 2. For next year
      - a. Increase fruit/vegetables
      - b. Decrease fizzy beverage
      - c. Remember rope for the banner!
  - iv. Golf Outing (Mike K):
    - 1. Success!
    - 2. Must use University Catering next year
    - 3. Still a success
  - v. Receptions (Mike K):
  - vi. Merchandise Sales (David): Creating Bicentennial swag
    - 1. Convince your friends to buy more swag



- d. Communications Committee (Jim R):
  - i. Reminder of our communication:
    - 1. UMBAA-board@umich.edu: All board members and active past presidents
    - 2. UMBAA-board-plus@umich.edu: All board members, all past presidents and SMTD
  - ii. Membership Update (?):
    - 1. Alex Fox gave Roseanne the name of a different person to contact at the SMTD, one who has access to class registrations.
      - a. SMTD in middle of enrollment/fundraising. Will follow up when they have more availability
      - b. Jim K to contact people re: MMB graduation list
  - iii. Web Site Update (Website subgroup):
    - 1. Monthly recurring revenue growing yearly
    - 2. Low subscription churn (cancellations)
      - a. Number might increase as Maggie has been fielding many phone calls re: subscription renewals
        - i. Google phone Number to be disseminated to masses for handling of
      - subscription issues (Jim K to Jason D)
    - 3. Jim Kozich leading the Freshdesk update
      - a. Average time of response/resolution < 1 day
    - 4. My Drive updated online with archives and files from previous site/database
  - iv. M Fanfare (Jim K):
    - 1. New process: Committee heads will collect articles from the subcommittees and upload to Drive folder: "M Fanfare Working".
      - a. Only original content currently coming from Joe Dobos
      - b. Any news, updates, articles will be very much appreciated
    - 2. Need to get back on regular schedule
    - 3. New Editor needed. Currently Jim K.
    - 4. Hoping to publish in December
  - v. M Notes (Jim K):
- e. Governance Committee (Tex): Nothing to report
  - i. Officers needs to be re-elected
    - 1. 5 terms expiring this year
      - a. Will need at least 1 candidate for elections
- f. Ensembles Committee (Evelyn):
  - i. UMBAA Concert Band (Sheri):
    - 1. Rehearsals on Thursdays at 8:00pm at Skyline HS
    - 2. Concert set for November 12<sup>th</sup> at Huron High School
    - 3. Need help following up on people for dues, participation, logistics
      - a. Looking for section coordinators
  - ii. Alumni Pep Band (Bailey/Tracy):
    - 1. Still searching for new assistance director
  - iii. Alumni Paid Band (Pete Dalton):
    - 1. Possible Dental School gig.
    - 2. Florida watch party gig
- g. Nominations Committee (Kristy P):
- 7. Old Business:
  - a. Music Librarian Updates (Devonie)
    - i. Work day in September. Possible at Casa de Townsend, possibly at Revelli
    - ii. Cleaning up folders
  - b. University of Michigan Bicentennial 2017 (Bailey)
- 8. New Business:
  - a. Late summer social event (Evelyn)
    - i. Bar/restaurant night



- 9. Upcoming Concert Dates and Events (all concerts at Hill Auditorium @ 8pm unless otherwise noted):
  - a. Symphony Band:
    - i. Traditions and Innovations. October 20th
    - ii. Bernstein and Bolcom: Celebrating the American Experience. Nov 21st
  - b. Band-O-Rama: Victors Valiant! Oct 22nd at 4pm
    - i. Award to Paul Bryant that night!!
  - c. University and Campus bands concert: Nov 5th at 3pm
  - d. UMBAA Concert Nov 12th
- 10. Future Board Meeting Dates:
  - a. October 28: General Membership/Homecoming (Rutgers) 12pm
  - b. Planning call approx: 4th Tues, and Board meeting 1<sup>st</sup> Tues
  - c. November 1st (approx): Officer/committee head touch base phone call @ time tbd
  - d. November 7th: Board Meeting @ 7pm
    - i. Officer elections
    - ii. Kristy P to follow up with current officers and people whose terms are expiring re: continuation on Board of Directors
- 11. Review New Action Items:
  - a. Jeff and Roseanne f/u on banner
    - i. Vistaprint?
    - ii. Have in place by Homecoming
  - b. Dave and Kristy to work on Bicentennial Swag
    - i. T-shirt?
  - c. Need articles for December  $1^{st}$  edition of MFanfare
  - d. Joe and Jim K working on Lifetime Achievement award to Paul Bryan
  - e. Devonie to tack down date for summer work day
  - f. Jim K. to determine final disposition of Concert Instrument fund
  - g. Tex to handle logistics of instrument hand-out (Boxing Building or no, layout)
  - h. Dave A to determine Blast! Info packet assembly work day
  - i. All: tell your friends about UMBAA Concert
  - j. Tex to put October social event on calender
- 12. For the Good of the Association:
- 13. Motion to adjourn by Tracy, seconded by Salo, approved unanimously