

# The University of Michigan Band Alumni Association



## BOARD OF DIRECTORS MEETING

3/18/2015

### Committee Planning

Revelli Hall, 7:00 PM

**Attendance: Kristy Penney, Jim Roach, Tracy Rudd, Rich Alder, Salo Korn, Mandy Siegel, Roseanne Dolega, Jim Kozich, Devonie Townsend, Dave Aguilar, John Pasquale**

1. Call to Order **7:06 PM**
2. Approve January Meeting Minutes **Jim R moves to approve, Rich seconds.**
3. Conductor's Forum: conductors' updates **Maggie just had knee surgery so she is on leave for the moment. Trish's husband is gravely ill so she has also been away. Three new graduate students are joining the conducting studio and all will be working with the MMB next season. Womens Basketball Band is playing currently at the Womens NIT in Crisler and Hockey Band is playing at the B1G hockey tournament this weekend at JLA. MMB shows for the fall are in the planning stage—Homecoming show may be completely different this year. UMBAA Board may need to help get people engaged and on board with changes. No details about the shows to give at this time. Feedback for APB Director was extremely positive so spots for Jim and Evy will be offered permanently. Evy has accepted and Dr. Pasquale is waiting to hear from Jim. MMB is currently conducting a wholesale review of the band and all its processes to see what can be improved. Dr. Pasquale met with Jim and Jack Harbaugh, then with Jim Hackett's staff. Both meetings went very well and everyone seems to be appreciative of what the MMB and Alumni Band do. New SMTD Dean will be announced on Monday, Dr. Pasquale feels he is a good hire.**
4. Review of Action Items from November (Kristy)
  - a. Completed – Golf Outing: Need to recover \$840 from bounced check. **This has been received!**
  - b. On hold – Homecoming: Why is Blast Attendance down? **Tabled until November this year to see how attendance goes this year.**
  - c. In Progress – Membership: Need updates from SMTD and MMB to add to website database.
  - d. In Progress – Communications: Need vote to implement M Fanfare \$5/issue fee starting July 2015. Jim K & Jeff investigating costs to grandfather Lifetime Members.
  - e. Completed – Award Honorary Membership to SMTD Dean Christopher Kendal at Symphony Band Concert, March 13<sup>th</sup>, 2015. **Passed unanimously over email, award was presented on the 13th.**
5. Treasurer's Report (Jeff) **\$6,816 in the red for the net income, mostly due to website. \$4500 in savings, \$12,000 in CD. Printing and postage costs have been significantly over budget this year.**
6. Committee Reports:
  - a. Finance Committee (Jeff):
    - i. Fundraising Committee (Pete C) – nothing to report
      1. Don't forget to use Amazon Smile to raise money for UMBAA! As of February 19<sup>th</sup>, we've earned \$18.66!
  - b. Reunion Activities Committee (Salo):
    - i. 2015 Homecoming (David): **We can anticipate a bump in Homecoming attendance this year (Harbaugh!) so planning social events around the weekend and beefing up the agenda may be fun, especially with the changes Dr. Pasquale was alluding to.**
      1. October 10, 2015
      2. Patches?
    - ii. Reunion (Jim R / Rich):
      1. Anniversaries
        - a. 2015 will be 40<sup>th</sup> Anniversary of Let's Go Blue (1975) **1975 band—we need to get a roster**
    - iii. Parking Lot Award List:
      1. Lifetime Achievement: Robert Jager (composer), Keith Bryan (SMTD),
      2. Honorary Membership: Michael Udow
      3. William K. and Delores S. Brehm? Donated \$8M to SMTD for building renovations. **Roseanne suggested this family. They would probably fall into the Honorary Membership category. Tabled discussion until June.**

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- c. Member Activities Committee (Jim R):
  - i. Social Events (Jim K): UMS Concerts - Use UMBAAHAIL Promocode
    - 1. Any upcoming events? **No more at this time.**
  - ii. Student Liaison (Jim K):
    - 1. Spring meeting will be Sunday, April 26<sup>th</sup> @ 4pm **Taking volunteers for attending. Jim R volunteers.**
  - iii. New member lunch (Linda): No report at this time
  - iv. Golf Outing (Mike K):
    - 1. August 9, 2015 @ UM Golf Course ← NEW DATE!
  - v. Receptions (Mike K):
    - 1. Campus and University Bands, April 12 @ 8pm, Hill Auditorium **Concert is at 3. Will double check estimated reception time.**
  - vi. Merchandise Sales (David):
    - 1. Café Press – can we incorporate new logo with new University branding? **Sales are slow, may be helpful to incorporate a reminder at the end of publications. Will also increase prices by approximately \$1 per item to get profit (currently set to break even)**
- d. Communications Committee (Jim R):
  - i. Reminder of our communication:
    - 1. UMBAA-board@umich.edu: All board members and active past presidents
    - 2. UMBAA-board-plus@umich.edu: All board members, all past presidents and SMTD
    - 3. Board meeting documents: <http://www.umbaa.org/component/content/article/1-content/93-board-meeting-drafts.html>
  - ii. Membership Update (Gary/Linda):
    - 1. Reminder to get updates from SMTD and MMB to add to website database
  - iii. Web Site Update (Website subgroup): **Thanks for testing the website! Website subcommittee will be doing more in depth testing next week. If you were unable to log in before please try again.**
    - 1. New Website Sub-committee status (Kristy Penney/Jason Townsend):
    - 2. Targeting launch for Golf Outing registration **Next month!**
  - iv. Transition to digital:
    - 1. Transitioning from mailed M-Fanfare to digital M-Fanfare
      - a. 118 members had paper copies in Fall 2014
      - b. Grandfather lifetime members? What would the costs be? (Jim k / Jeff) **Fed Ex/Kinkos: 4 double sided color pages, 32 lb paper is \$5.54/issue. Color cover, black and white inside: \$2.16/issue. Black and white everything: \$1.70/issue. RFQ's went out to various other printing outlets in Ann Arbor but no response.**
      - c. \$5.00 fee per issue to receive future mailings <- Need to vote on this! **Jason moves to vote to completely remove paper copies, Jim R seconds. Motion amended for a contingency plan that if someone contacts us requesting they need a paper copy, and have a legitimate reason to need one, we will send it at our cost. Jason moves, Evelyn seconds. Motion passes.**
    - 2. 4600+ mailed summer issue
  - v. M Fanfare (Gail): **Jim R emailed Gail last Tuesday and again today to ask for a list of articles that have been turned in. He has not heard from her. Will try calling her tomorrow while he is still in town. We would like to get an issue out.**
    - 1. Identify articles for next M-Fanfare
    - 2. Deadline for articles is extended
  - vi. M Notes (Pete L): 25<sup>th</sup> of each of month
    - 1. Identify articles for next M Notes
  - vii. Electronic News Distribution (Sheri / Roseanne):
    - 1. Any progress? **Will start identifying software to send out electronic M Fanfare.**
- e. Governance Committee (Tex): No report at this time
- f. Ensembles Committee (Evelyn):
  - i. UMBAA Concert Band (Sheri):
    - 1. New Conductor : Joshua Roach
    - 2. Winter session almost finished! **Next session in the fall.**

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3. Concert on March 22<sup>nd</sup>, @ 3pm, Huron High School Auditorium
- ii. Alumni Pep Band (Pete Dalton):
  1. Pep Band subcommittee (Bailey and Tracy):
    - a. Season winding down **Dr. Pasquale said survey came back very positive. 3 regular season softball (and up to 8 postseason) performances and 1 baseball game performance are tentatively scheduled and will be announced shortly.**
- iii. Alumni Paid Band (Pete Dalton):
  1. Possible event in July 2015 **Another on May 23. Bar/Bat Mitzvah at Crisler or the Big House. This one is not yet officially booked but highly likely.**
- iv. Traverse City Alumni Band (Mike K): No Update
- v. Chicago UMBAA Concert Band (Gary Straffon): no update
- vi. Atlanta UMBAA Band (Gary Straffon): no update
- g. Nominations Committee (Peter C.): No report at this time
7. Old Business:
  - a. Music Librarian – Gary Straffon transition to Devonie Townsend **Gary would like to start handing over documents in July or August.**
  - b. University of Michigan Bicentennial 2017 (Bailey)
8. New Business:
9. Upcoming Concert Dates and Events:
  - a. UMBAA Concert Band, March 22<sup>nd</sup>, @ 3pm
  - b. Symphony Band, April 10<sup>th</sup> @ 8pm
  - c. Concert Band, April 13<sup>th</sup> @ 8pm
  - d. Campus & University Bands, April 12<sup>th</sup> @ 3pm
  - e. MMB Spring Meeting, April 26<sup>th</sup> @ 4pm
10. Future Board Meeting Dates:
  - a. Planning call 2<sup>nd</sup> Wed and Board meeting 3<sup>rd</sup> Wed
  - b. June 10: Officer/committee head touch-base-phone call @ 7pm
  - c. June 17: Board Meeting @ 7pm - Budget Planning
  - d. September 9: Officer/committee head touch-base-phone call @ 7pm
  - e. September 16: Board Meeting @ 7pm – Pre-Homecoming Planning
  - f. October 10: General Membership/Homecoming (Northwestern)
  - g. November 11: : Officer/committee head touch-base-phone call @ 7pm
  - h. November 18: Board Meeting @ 7pm - Officer Elections
11. Review New Action Items:
12. For the Good of the Association: **Evelyn has accepted a position as a pediatric hospitalist at Beaumont-Royal Oak starting July 15! She finishes her residency at Mott on June 30.**

**Jim K moves to adjourn at 9:03 PM, Mandy seconds.**