BOARD OF DIRECTORS MEETING Minutes Wednesday, March 16 – 7:00 PM

Revelli Hall

- 1. **Call to Order** @ 7:07pm.
- 2. **Approve January 2011 Meeting Minutes**: Matt Miller moves to approve the minutes, Matt Pickus seconded, motion passed.
- 3. Conductor's Forum:
 - a. **Professor Haithcock**: China Tour has been a very large undertaking and is growing bigger the closer it gets. Looking forward to the departure in a short 7 weeks.
 - i. Students are very excited. There has been a lot of information regarding history and appreciation of pervious tours. There have been some guest speakers that have come to speak about past tours and their experiences.
 - ii. Already pre-planning for the Fall concerts since they will be gone in May.
 - iii. LS&A is sending a team of students from the film school to help with creating an hour documentary. It will be shown on the Big 10 Network and given to the students.
 - iv. China Tour website is www.music.umich.edu/china/index.htm
 - v. Facebook website is www.facebook.com/UMSymphonyBandChinaTour2011
 - vi. There are also blogs posted about the tour at http://moore.music.umich.edu/chinablog/
 - vii. The Bon Voyage concert will be May 5th. The Mi senators and governor will be there for the concert.
 - viii. China is paying for over half of this tour and is minimal out of pocket for the School of Music. The University is also assisting. The students are only paying for their passports and visas.
- 4. Treasurer's Report (Peter Cubba): copies of the treasurer's report were distributed and walked through.
 - a. Regular Dues paying members are about 458 which is up from the past couple of years.
 - b. Net Income is \$6,226.
 - c. Expenses are up a bit more than anticipated. Communications expenses were higher than budgeted.
 - d. The endowment rate has changed from 5% to 4.5%. Peter will take that into account. Peter will also check the Endowment funds and update if necessary.
- 5. Committee Reports:
 - a. Finance Committee (Peter Cubba): No update at this time.
 - b. Reunion Activities Committee (Rich Alder & Matt Miller):
 - i. **Homecoming 2011 Update** (Salo Korn): Given that Band-O-Rama will be homecoming weekend so there will not be a BBQ or rehearsal the Friday evening prior. Salo checked into renting the League and others areas but they were booked.
 - 1. We would like to offer a different social gathering to members. There was a discussion of options to offer.
 - a. There was a suggestion of renting a tent with sides: If we do a function near Revelli we could possibly look into getting a bus to help transport to Band-O-Rama. Salo will followup with Kimberly B to help us investigate the tent option. Band-O-Rama is Oct 28th 8p.
 - b. Susan will check into Cottage Inn as a location place.
 - 2. Sheri will send a survey out using SurveyMonkey to see if there is interest in participating in a social event Friday night. Will include # family/friends, What amount they would be willing to pay 5-10, 10-15, 15-20 + \$15 for Band-O-Rama tickets. Ask who would be interested in going only to Band-O-Rama. Sheri will coordinate with Salo and Susan.
 - 3. Gary will send Sheri a member list to send the survey to with names and e-mails.
 - 4. There was a discussion on the timing of the start for homecoming. No one knows for sure if it is set for 3:30 or not. We may not have to be here at 6:30a if it is a 3:30 game.
 - ii. **50th Anniversary of Russian Tour Band** 2011: there will be a reception on the mezzanine prior to the concert.
 - iii. Parking Lot List: no update at this time.
 - c. Member Activities Committee (Tex):



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- i. **Golf Outing Update** (Matt Miller): There was a change in policy of offering alcohol at UofM golf course. We need to use their "cart girls" which is about \$8 an hour. We should be able to still supply our own alcohol but Matt M will verify.
- ii. **Reception with KKY/TBS** (Michael Lee): KKY/TBS is having a reception for the Campus Band on April 3rd. They wanted to know if we would want to partner to have an alumni/student event together. They would like us to participate and attend the reception. Everyone thought that it was a good idea:
 - 1. Tex moved to help KKY/TBS with Spring Campus Band reception by donating \$500 and participating in the April 3rd reception. Gary second, motion passed.
- iii. Reception for the China Concert (Mike Kardasz): Plans are underway and Mike is working to get Chinese pastries for the reception. Mike is going to ask the Band Manager if the governor, senators or Mi administration are going to come to the reception to be able to make appropriate plans.
- iv. Tex is looking for members to join the membership committee. Would like to start to offer additional activities for members.
- d. Communications Committee (Matt Miller):
 - i. Membership Update (Gary Straffon):
 - UMBAA Spring Meeting (Matt Miller): Jim Kozich and Gary will represent UMBAA @ Spring Meeting. Anyone else that would like to go, please e-mail Susan and she will send you information.
 - There was discussion of whether we have something to pass out at the Spring Meeting. Gary and Pete L will coordinate to create a document.
 - b. Matt P suggested also bringing information for Band Ring
 - c. Pete Larson suggested also going to the sessions of Campus Band, March 30 and 31st as well.
 - 2. **New Member Mailing**: no update at this time
 - ii. Web Site Update (Linda Ridley): Distributed Website Report and Investment documents.
 - 1. Linda recommends to stay with Enertia and to use Band of America.
 - 2. There was a brief discussion about what was functioning on the website from our initial efforts.
 - a. There was a way to make donations, some initial information on concert band and a few other things. Overall, not a lot at this point.
 - 3. We have spent \$3000 with Enertia to date. We would have to redo the initial phase if we started fresh with another company.
 - 4. The \$6080 would bring us up on the web fully functioning. Enertia would teach Linda how to update the site and databases.
 - a. We may need assistance as we go to add things such as purchasing rings or other functions. Enertia charges by the quarter hour for smaller text changes but they charge by the hour for more major changes.
 - 5. There were concerns with not being able to password protect some of our personal information such as phone numbers, addresses, ect. We would like to have that information secure behind password protection. It was thought that Enertia should be able to protect a section that we choose and keep a different section open to the public. Linda will follow-up.
 - 6. There is an option of using the University to host the website and a suggestion to look into that option. It is free to get a quote. The University hourly rates were discussed.
 - a. There was a question about whether there was still the roadblock with not having a UofM account that is needed to process transactions.
 - i. If we have our site hosted by UM, we need to use the UM treasurer's office to handle credit card processing. Judy from the office was very clear that the money would go into a UM account. Linda Leslie tried to find a way to transfer the money out of the UM account into our account and wasn't able to find a way to do that.



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- b. Margaret offered to get a competitive bid from the University but Linda pointed out that we don't have complete specs. Peggy offered to write them. There was discussion about how long it would take to get the website up if we started over.
- 7. There was a discussion about the # of e-mail addresses to administer as it would be an additional cost of it was over 1000. It was decided that could add in later.
- 8. There was a discussion how much it would be for the Secure Sockets Layer (SSL). Enertia said it would be 19.95 a month for SSL.
- 9. Enertia charges more/month for hosting if the credit card processing company doesn't provide SSL. Linda will check to see if Bank of America will provide SSL.
- 10. There was a discussion about the copyright clause. Under the clause Enertia would own the source code that Enteria writes. It may be a standard in the web industry but no one knows for sure. Matt P would like to go to the next meeting. Linda and Matt will investigate.
- 11. Matt M moved to pursue Linda's written 2 proposals 1) to pay the initial \$99 setup fee and use Bank of America for credit card processing and 2) pay \$6080 for the functionality. Matt M accepted 3 friendly amendments:
 - Not to include the news letter integration in proposal 2 so amount would be \$5720
 - b. Ensure that personal information can be secure
 - c. We are satisfied with the language regarding the copyright clause
 - 12 approved, 2 opposed, motion passed.
- iii. M Fanfare (Susan Sutherland):
 - 1. Please submit articles to Gail by April 1 5 to mail early May.
 - a. Golf Outing- Tex
 - b. Concert Band- Sheri
 - c. Pep Band article- Pete D
 - d. Website-Linda
 - e. Fundraising and Travers City Band- Mike
 - 2. Blast edition articles are due July 15.
- iv. **M Notes** (Dennis Gmerek): Submit notes to Dennis by the 25th of each of month.
- e. Governance Committee (Matt Pickus): No update at this time.
- f. Ensembles Committee (Pete Larson):
 - i. UMBAA Concert Band (Sheri Moore):
 - 1. Held another successful Winter session with a concert this past Sunday at Huron High School. There were around 77 members this session. John Endhal was the guest conductor with Trish Cornett as the conductor. We are very thankful to Trish for leading us and helping to grow musically.
 - 2. We would like to thank Patricia Cornett, John Endahl, Susan Sutherland, Linda Ridley, Madeline Macey, the section coordinators, Lauren Peterson, Rochelle Visser, Kristy Penney, Steve Chrypinski, Jim Roach, members who helped with set up, Jason Smith, Steve Roberts, and Richard Ingram.
 - 3. An anonymous donation was made to purchase Don Ricardo and Shenandoah. Both pieces were donated to the SMTD
 - 4. We piloted a few more things this Winter session:
 - a. Gave more prep time and structure to part distribution.
 - b. Held a band mingle after the second rehearsal
 - c. Increased promo for the concert
 - 5. We are preparing for the Spring session. Rehearsal are Thursday evenings from 7:30 to 9:30 beginning April 14th through June 9th in Revelli Hall. The concert will be June 12th at Huron High School. We are excited to have Langston back to conduct us this Spring.
 - 6. Planning on piloting more coordinator roles this Spring Session to help coordinate the Concert Band.
 - 7. There was a discussion about enforcing eligibility starting the Fall when the Website is up. It was decided to enforce eligibility beginning this Fall and we will grandfather in current members.



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- 8. It was decided that beginning Fall Concert Band members will be expected to be UMBAA members in good standing.
- 9. There was a discussion regarding brining in "ringers" to fill out instrumentation.
 - a. We will continue to ask for help to fill out instrumentation and not charge them. We will emphasize that it was for that session only.
- 10. Pete D stated that Concert Band should only consist of Alumni band members and would like to require all members are in good standing.
- ii. **Alumni Pep Band** (Pete Dalton): We had the largest Pep Band ever with 67 members for the Mi/Mi State basketball band. Currently planning softball and baseball bands.
- iii. We tabled discussion regarding playing at gigs for pay or for free.
 - 1. Ensembles committee will hold another session and create a proposal or 2 proposals to bring to the next meeting
- g. Fundraising Committee (Mike Kardasz):
 - i. Will evaluate fundraising suggestions on a case-by-case basis.
 - ii. Is currently evaluating two fund raising suggestions.
 - iii. Will recommend specific fund raising activities at a future UMBAA Board Meeting.
 - iv. A posting will be placed in the next M Fanfare and N Notes soliciting additional fund raising suggestions from the UMBAA membership.
 - v. If any UMBAA Board Members have fund raising suggestions, please forward them to Mike Kardasz (mikard@umich.edu).

6. Old Business

a. **Birthday Greeting Endowment Project** (Peg Moeller/Susan): Submitted a proposal for an endowment scholarship for KKY/TBS women. If the proposal makes the second cut, details will be brought to the board. Thanks to Peg and Susan for following up on this opportunity.

7. New Business

- a. **Commemorative DVD 40th Anniversary** (Susan Sutherland): Creating a commemorative DVD for the 40th Anniversary of women in the MMB.
 - Funding will come from sales of DVD. The rest will be donated efforts. Dick Gaskill, and many others will assist.

8. Upcoming Concert Dates and Events

a. Campus and U Band
b. Concert Band
c. Bon Voyage Concert
d. UMBAA Concert
e. Golf Outing
f. Band Week Lunch

April 3, 2011
April 13, 2011
May 5, 2011
June 12, 2011
August 7, 2011
August 24, 2011

9. Future Board Meeting Dates

a. May 18, 2011
b. July 20, 2011
c. October 29, 2011
UMBAA 7 pm
UMBAA 7 PM (Budget)
General Membership / Homecoming

10. For the good of the Association:

- a. The Traverse City Cherry Parade is the morning of July 9.
 - i. If any UMBAA Alumni would like to participate, they may contact Peter Deneen (imdeneen@charter.net) or Ross Childs (rccons@charter.net).
- **b.** Susan is resigning from the Board as President effective next November.
- **c.** Bill Gage passed away. Some friends played in his honor at the funeral home and burial. It was greatly appreciated by the family and friends.
- d. Board members please update the roster and give edits to Sheri to update.
- **e.** Michael Haithcock will be receiving the Distinguished Service to Music Award at the Bon Voyage Concert May 5th from KKY.
- 11. Sheri moved to Adjourn, Matt second, motion passed.